AFL 2022 ROUND 15 COLLINGWOOD V GREATER WESTERN SYDNEY

LIBRARY FACT SHEET JUNE 26, 2022



The New Magpies faction at Collingwood had its own logo and produced badges for their supporters.

THE NEW MAGPIES

Collingwood lost eight grand finals between 1960 and 1981. In 1979 they went down to Carlton by five points, the following year they lost to Richmond by 81 points and in 1981 they were beaten by Carlton again, this time by 20 points. In 1982, Ranald MacDonald, Managing Director of David Syme & Co Ltd, publisher of *The Age* newspaper, campaigned as leader of "The New Magpies", pledging to move Collingwood into the modern age of football, and implement a vigorous recruiting campaign. By Round 10 of that season, the Magpies had registered just one win. With the long suffering supporters clamouring for change, the MacDonald ticket swept to victory at the club elections.

The new group then appointed South Australian John Cahill as coach and embarked on what would prove to be a ruinously expensive recruiting spree. The club missed the finals in 1983, and in 1984 the Magpies suffered a devastating loss to Essendon by 133 points in the preliminary final. After missing the finals in 1985, in 1986, with the club \$3 million in debt, general manager Peter Bahen was sacked, the players were asked to take a 20% pay cut and MacDonald resigned as president. "The New Magpies" experiment was over.

THE GIANTS' CLUB SONG

Greater Western Sydney's song, *There's a Big, Big Sound*, was submitted to the club by Harry Angus, a member of Australian band The Cat Empire. It was released in early 2012 for the club's inaugural AFL season to a little criticism. Some thought that the tune was old fashioned. However, Angus was respecting the history and tradition of footy club songs.

He told Nui Te Koha of the Herald Sun on February 17, 2010, that: "Sheeds [inaugural Giants coach Kevin Sheedy] and the GWS players see Yellow And Black [Richmond's song] as the benchmark. They asked for the same energy in their theme... I walked a fine line of not copying, but using things that are typical. It's a footy song. It's a sound. It's got a marching beat, it's got men, it's upbeat. Sure, it's not rock 'n' roll, but the traditional footy song is its own genre... I wanted to pay respect to the history of the game with structures that are timeless – a bit of oom-pah, brass and a choir of men. I didn't want to be modern. If you chuck electric guitar all over your footy songs, the way some clubs have, it might sound modern now, but in 10 years' time, it will sound dated."

There's a Big, Big Sound

Well there's a big, big sound
From the west of the town
It's the sound of the mighty GIANTS
You feel the ground A-SHAKING
The other teams are quaking
In their boots before the GIANTS
We take the longest strides
And the highest leap
We're stronger than the rest
We're the Greater Western Sydney GIANTS
We're the biggest and the best
And we will never surrender
We'll fight until the end
We're greater than the rest

- By Harry Angus

This Round in History – Round 15 on the MCG

The highest Round 15 score on the MCG is 27.20 (182) by Essendon against Melbourne 8.12 (60) in 1986. The overall Round 15 record is 28.23 (191) by Hawthorn against Geelong 13.6 (84) at Princes Park in 1977. The most goals by an individual is 11 by Peter Sumich for West Coast against Essendon in 1992 and by Gary Ablett Snr for Geelong against Melbourne in 1993. The overall Round 15 record is 12 which has been recorded by three players – Bob Pratt for South Melbourne against Footscray at the Lakeside Oval in 1934, Peter Hudson for Hawthorn against St Kilda at Glenferrie Oval in 1971 and Simon Beasley for Footscray against Melbourne at the Western Oval in 1985. The highest score in a quarter is 10.5 (65) by Richmond in the last quarter against Hawthorn in 1997. Richmond kicked 22.13 (145) to win by 76 points. The overall Round 15 record for the highest score in a quarter is 12.6 (78) by Geelong against Brisbane at Carrara in 1989. Geelong kicked 22.19 (151) to win by 74 points after leading by only 21 points at three-quarter time. The highest Round 15 attendance at the MCG is 81,099 in 1960 when Melbourne defeated Collingwood by 46 points. This is the overall Round 15 record.

Statistics for Collingwood v Greater Western Sydney

Collingwood v Greater Western Sydney by venue				Highest Score				
	Won by	Won by	Draw	Collingwood	26.18 (174)	Rd 18	2012	SS
	Collingwood	GWS		GWS	19.8 (122)	Rd 18	2019	SS
Syd Showground	3	3	0					
MCG	3	3	0					
	6	6	0	Lowest Score				
				Collingwood	7.10 (52)	PF	2019	MCG
Last Time They Met – Round 4, 2021, MCG				GWS	7.12 (54)	Rd 18	2012	SS
	GWS	Collingwood						
Quarter time	2.2	1.2		Greatest Winnii	a Marain			
Half time	6.3	4.5			5	D-I 10	2012	C C
Three-quarter time	e 10.3	7.6		Collingwood	120 points	Rd 18	2012	SS
Full time	14.6 (90)	9.6 (60)		GWS	47 points	Rd 18	2019	SS

BETWEEN THE TEAMS

These clubs have played each other 12 times for six wins each. They have met in two finals, the first a semi-final in 2018 which the Magpies won by 10 points, and the second a preliminary final in 2019 which GWS won by four points. The teams last met in Round 4, 2021, GWS running out winners by 30 points. Best for GWS in that match were Callan Ward (37 possessions), Tim Taranto, Jacob Hopper and Lachie Ashe. Collingwood's best were Steele Sidebottom and Jack Crisp.

DID YOU KNOW?

The Giants' inaugural logo and uniforms were designed by the branding agency Principals – specifically the project's creative director Simon Wright, brand strategist Tessa Shaw, designer Gabriel Mollo and project director Tui Horo. Their target was 8 to 12 year olds with, as Kim Shaw wrote for the website *Campaign Brief* in November 19, 2010, "the understanding that the club will take some years to develop and become part of the Australian sporting landscape." Principals' website states, "The challenge ahead was enormous: to create a lasting following for a new code – by building a Club (and brand) that covers Greater Western Sydney, the ACT and Southern NSW – an area almost as big as France and as culturally diverse as Europe." Creative director Simon Wright said, "Most AFL teams have traditional names and identities dominated by animals, but we wanted to create an identity that breaks with conventions. This is a new Club so we couldn't trade on history and tradition. We wanted to create something big and bold and for the future."



FACT SHEETS ON THE MCC WEBSITE

The MCC Library's matchday fact sheets can be accessed through the MCC website at: http://tinyurl.com/mcclcatalogue

Fact sheets are prepared by MCC Library volunteers David Allen, Eric Panther, Quentin Miller, Dennis Carroll, Ian Wilkinson, and Gaye Fitzpatrick with MCC deputy librarian – research Trevor Ruddell and the assistance of Col Hutchinson of the AFL.