



**Women of Melbourne Cricket Club (WoMCC)
Annual General Meeting**

held on Wednesday 20 November 2024 at 6:05 – 6.45pm
in the Long Room of the MCG

Minutes

1. Opening and Welcome by the Chair Caroline Darcy

- 1.1 The Acknowledgement of Country was read by the Secretary, Megan Shaw, then the meeting was opened by the Chair, Caroline Darcy, at 6.05pm. The executive and committee were introduced to the members and attendees present at the AGM.

2. Attendance and apologies

Present Committee: Caroline Darcy, Lucy Eastoe, Georgina White, Megan Shaw, Jo Burch, Kate Crosby, Wendy Moore, Lisa Owens, Caroline Ruddick, Penny Ryan. (10)

Present Members: Jane Nathan, Janice Crosswhite, Kerri Spillane, Nicole Hall, Kim Brewer, Jane Bentley, David Flanders, Rosemary Grenness, Cathy Lawrence, Kerrie Ludekens, Janelle Marsden, Prue Morris, Mary Mullane, Alicia Robson, Tatum de Silva, Christine Wilding, Elizabeth Style, Annabel Brebner. (18)

In attendance (from the MCC): Carolyn Bendall (MCC Committee Member). (1)

Apologies: Rachael Mittal, Nikhi Wagstaff, Suellyn Gillies, Catherine Catlow, Shelley Lloyd, Kay Tait, Lois Taylor, Maria Scott, Janette Guttman, Jilska Perera, Penelope Duffell, Rachael Dunne, Vivienne Twigg, Barbara Heather Hunter, Jacqui Morarty. (15)

- 2.1 Quorum achieved.

3. Minutes of the Annual General Meeting held on Wednesday 22 Nov 2023

- 3.1 Minutes of the Annual General Meeting on 22nd November 2023 were tabled.
3.2 Motion: That the Minutes be approved.

Proposed: Lisa Owens
Seconded: Caroline Ruddick
Approved

4. MCC Liaison – Carolyn Bendall

- 4.1 Carolyn Bendall, MCC Committee Liaison to the WoMCC introduced herself and spoke briefly of the breadth of the MCC sporting sections and special interest groups. Carolyn spoke of the reinvigoration of the WoMCC that she has witnessed over the last 12 months, including a refreshed committee, formally revisiting the

mission, goals and strategic plan and ensuring alignment with the MCC Diversity & Inclusion Plan, engaging Jane Nathan as WoMCC Patron and a booked-out calendar of events and activities. Carolyn commended the WoMCC Committee on an excellent and progressive year.

5. Chair of the WoMCC Report

5.1 Report from the Chair of WoMCC Caroline Darcy.

2024 was a significant year for the Women of the MCC and my first as Chair. Acknowledging our history, the committee decided to come together to revisit our purpose, objectives, and set a refreshed vision for the future. We engaged an external facilitator for a strategic review, refining our purpose to:

"To help women get more from their membership by building a sense of belonging for women within the MCC".

As part of the strategic review process, we sought input from key individuals within the MCC. Our founder and current patron, Jane Nathan, shared important historical insights. Michelle Nolan, General Manager of People and Culture, guided us through the club's Diversity and Inclusion strategy, focusing on female engagement. We also received input and training from Gabrielle Keegan, Social Media Lead for the MCC/MCG channels.

Following two strategy workshop sessions, where we refined our purpose, objectives, and target audiences, many great ideas on how to best engage female members of the MCC and drive value for their membership were tabled. Keep an eye out for these exciting initiatives, which will be rolled out in 2025 and beyond.

Looking back on 2024, it was a year of tremendous growth for the Women of the MCC. We hosted more than 700 members and their guests throughout the year and enjoyed the following key highlights:

- 40 years of female membership
- Increase in our membership base (15%) & social media (10%)
- Successful strategic review workshops
- Refreshed Women of the MCC strategy including purpose
- Connected and collaborated with MCC (D&I and social media)
- Introduced 3 new events:
 - Champagne celebration
 - Olympics Function
 - Women's Ashes Test
- Hosted new venue Australian Sports Museum

Our **Women in Cricket Breakfast** on Day 2 of the Australia vs. Pakistan Boxing Day Test featured emcee Tiffany Cherry interviewing guest speaker Isa Guha and hosting a Q&A with Karen Rolton and Cathryn Fitzpatrick.

Next was our **Women in Wine** event with winemakers Madeline Marson from Vinea Marson and Jodi Marsh from Sanguine Estate. Aligned with International Women's Day in early March, we hosted 159 members and guests in the Long Room.

This was followed by our **Women in Football** function in the Committee Room, featuring three Collingwood mums, Donna Brayden, Jane Harcourt, and Julie McCreery, who spoke about the Mother's Day theme and what it means to be the mother of an AFL player. In the future, we hope to align this function with Mother's Day, making it a marquee event on our calendar. And who can forget the heart-stopping win at the siren by the Magpies!

Our **Match Day function** between Richmond and Hawthorn in June coincided with Dusty's 300th AFL game. He didn't disappoint, kicking the first goal and bringing the crowd to their feet!

In October, we hosted our 3rd **Business Breakfast** with emcee Jacqui Felgate and guest speaker Sally Capp AO, former Lord Mayor of Melbourne. Partnering with Jaywing and Krispy Kreme, we welcomed 180 attendees in a fabulous atmosphere that fostered networking and connection. The event was a great success, receiving positive feedback.

As to our new functions, our first **Champagne Celebration** in November 2023 hosted 94 members and guests in the Committee Room. We celebrated the first year of our newly minted 50-year female members with three exquisite champagnes from Pommery. This relaxed function provided ample networking opportunities and was a great success.

Another new function this year, though not the first **Olympics function** hosted by the WoMCC, was our first event at the Australian Sports Museum (ASM). Held during the Paris Olympics on August 1st, it featured guest speaker Selin Kuralay OLY, an Olympian and former Matilda. The food stations and format allowed attendees to explore the richness of the ASM and the MCC Museum, receiving very positive feedback.

Looking ahead, we have our **End of Year Celebration** next week, themed "Cheers for 40 years of female membership," and our Women in Cricket Breakfast on Day 2 of the Boxing Day Test, which promises to be a great battle between Australia and India. In the early new year, we will also host two events during the **Women's Ashes Day/Night** Pink-ball Test: Lunch on Day 1 in the Members' Dining Room and Dinner on Day 2 in the Committee Room.

To wrap up the Chair's Report, following is a summary of our key areas of focus and growth for 2025:

- **Refining our purpose and objectives:** We will continue to clarify and sharpen our mission to ensure it aligns with our members' needs.
- **Setting key targets for growth:** Establishing clear goals to expand our membership and enhance our impact.
- **Governance development and revision of rules:** Strengthening our governance framework to support our evolving organization.
- **New website launch:** Collaborating with the MCC on a new website presence for the WoMCC to improve our online presence and member engagement.
- **Increasing social media and communication competencies:** Enhancing our digital skills to better connect with our community.

- **Focusing on non-event elements:** Emphasizing thought leadership and mentoring to provide more value to our members.
- **Creating more social/informal connections:** Organizing casual meetups like coffee gatherings for members and past committee members to foster a stronger sense of community.

We are excited about these initiatives and look forward to connecting with you for a productive and impactful year ahead!

5.2 Motion: That the Chair's report be adopted.

Proposed: Kate Crosby
Seconded: Penny Ryan
Adopted

6. Financial Report of the WoMCC for the calendar year to 31st October 2024

6.1 Report from the Treasurer of WoMCC, Georgina White.

Good evening, Women of the MCC Members and Committee.

Our Financial Year runs from 1st November 2023 to 31st October 2024.

At 1st November 2023, the opening bank balance was \$37,644.44. This amount was held in one bank account but held 2 "pots of funds". Of this opening balance, \$11,605.66 was held for charity donations and the remaining \$26,038.78 as the operating/working balance. During the year we opened a new bank account at National Australia Bank for the charity funds to ensure they were managed separately.

Our financial report is prepared on a cash basis, so not all events are represented in their entirety. For example, the Business Breakfast is held in October so some receipts and payments for this event have occurred after the year-end.

Receipts

During this financial year, we received as follows:

- From function attendance \$80,884.60
- From Fundraising \$9,543.29; and
- From Sponsorships \$12,500, (\$5000 for the 2023 WBB and \$7500 for the 2024 WBB) Our sincere thanks to Jaywing and Krispy Kreme for their generous support of our 2024 WBB event.

Payments

We have paid \$94,128.64 in expenses, and \$1,000 in donations.

We made one charity donation for 2024; the \$1,000 was provided as financial support to the Waverley Softball Club for two of their young players who have recently been selected in the Victorian u16 Softball team.

Caroline has already covered the various events held this year, which overall have resulted in a small surplus; thanks to the Chairs and sub-committees of each event for preparing adequate budgets and careful monitoring of income and expenditure.

Balance at Year-End

The transactions for the year have resulted in a total cash balance at 31st October 2024 of \$45,443.69. This is reflected in bank accounts held at National Australia Bank:

Main Operating Account	\$ 25,294.74
Chairty Funds Account	\$ 20,148.95
	<u>\$ 45,443.69</u>

As mentioned, there are still some expenses outstanding from the Women's Business Breakfast, but we maintain a healthy buffer in the working balance due to some profitable prior and current year events.

Thanks to the Auditor

The Finance Report/Cashflow Statement and cash transactions are subject to an annual audit. Sincere thanks to Alison Foenander at Donegan's Wealth Advisers for her continued support to the Committee in completing our Audit again for 2024.

Copies of the Finance Report together with the Audit Report can be found in the Annexes.

- 6.2 Motion: That the Finance Report for 2024 be ratified.

Proposed: Georgina White
Seconded: Kate Crosby
Ratified

7. Special note of thanks

- 7.1 The Chair thanked Jane Nathan for her ongoing support as Patron of the Women of the MCC, Elissa Cohen and the Special Interest Group team for their help and assistance throughout the year, and Carolyn Bendall for her advice and advocacy as our MCC Committee liaison. Outgoing WoMCC Committee members, Penny Ryan and Anita Donnelly, were thanked for their service to the WoMCC, especially their energy and innovative thinking. Penny was presented with a thank you gift from the WoMCC by Carolyn Bendall; Anita's gift will be forwarded to her.

8. 2024 WoMCC Committee Election Results

- 8.1 Election results from the Vice Chair, Lucy Eastoe
As at the 2024 AGM, the WoMCC has three vacancies on our committee. An expression of interest was conducted and communicated to all WoMCC members. The WoMCC was fortunate to have several members express interest in the position, with six candidates seeking nomination. As a result of more candidates than vacancies, a ballot was conducted amongst all WoMCC Members.

Vice Chair, Lucy Eastoe on behalf WoMCC Committee, expressed thanks to Tatum De Silva, Rachael Dunne and Mimi Gibson for their nominations. We also

congratulate the two successful nominees Alicia Robson and Nicola Steele, who will join the committee for 2025, and Megan Shaw for her successful re-election.

9. Any other business

9.1 Questions from the floor

Has there been a consideration of putting the charity funds in a term deposit?

Georgina responded that the charity funds were recently placed into a term deposit at 4.9% for 6 months whilst the Committee worked through the charity piece and governance of those funds. This will be reflected in the Financial Report for 2025. Lucy responded further that governance is a high priority, defining who we are, where we are going, how we will raise charity funds, and how we will distribute charity funds, including the possibility of sharing the charity funds with other aligned organisations.

Is the WoMCC money held separately from the MCC?

Georgina confirmed that the funds for the main account and charity funds were held by the Women of the MCC and separate to any MCC accounts.

Were the WoMCC aware of the Afghanistan refugee women were playing prior to the Women's Ashes in 2025?

Wendy, leading the Women's Ashes subcommittee, confirmed that it had been discussed with the MCC.

10. Meeting close

10.1 Jane Nathan, Patron of the Women of the MCC, addressed the AGM floor.


Jane complimented the Committee on our robust approach to the work being done to develop the Women of the MCC. All our functions and activities were phenomenal, focusing on women, with Women in Wine, Women in Football, Business Breakfast, bringing a network of women and interested men together. With all the connections and possibilities, the WoMCC spirit is grounded and growing.


Jane congratulated Penny and Anita thanking them for their significant contribution and wished them all the best with their new endeavours.


Jane thanked the Executive and all the Committee, also welcoming the new Committee members and congratulating Megan on her re-election.


The meeting closed at 6.45pm.


Annex 1: AGM slide presentation




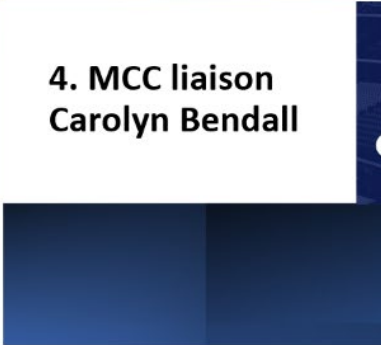














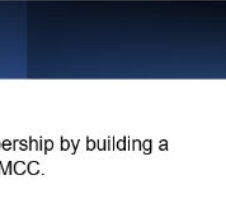












Ideation Workshop Outcomes

Theme 1: Community

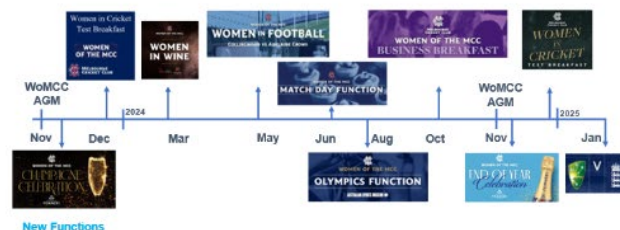
WoMCC committee alumni
Mentoring for young members
Health & Wellbeing gatherings
Online community
Increase social media
Promotions to drive engagement
Allies and champions
WoMCC merchandise

Theme 2: Places/venues

Promote non-sporting amenities
Other MCC venues
Induction refreshers
Meeting point for AFL games
Monthly coffee @ Trumble café
Partnership with other groups
Movie night on the MCG

Theme 3: Events/sports

Categorise events: networking, fine dining, family, etc.
Mother's Day event
Breast Cancer Network event
AFLW launch each season
International Women's Day
Melbourne food & wine festival
Diwali festival



Key highlights and Achievements

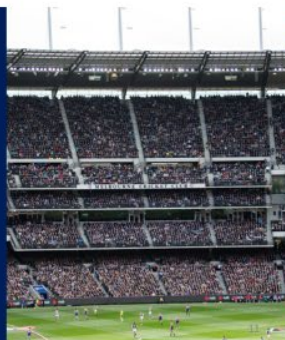
- 40 years of female membership
- Increase in our membership base (15%) & social media (10%)
- Strategic Review Workshop
- Connected and collaborated with MCC (DE&I and social media)
- Introduced 3 new events
 - Champagne celebration
 - Olympics Function
 - Women's Ashes Test
- Hosted new venue Australian Sports Museum

Functions in 2024

WOMEN OF THE MCC

Women in Cricket Test Breakfast

WOMEN OF THE MCC



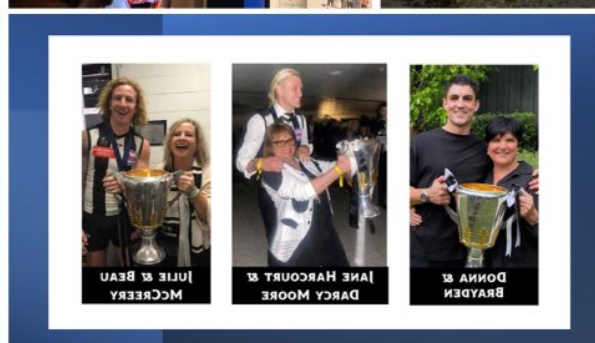
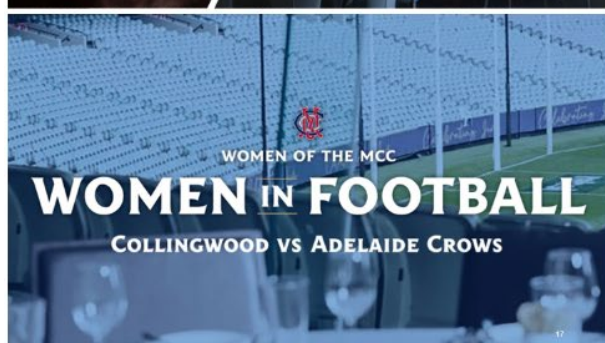
Women in Cricket Test Breakfast

WOMEN OF THE MCC



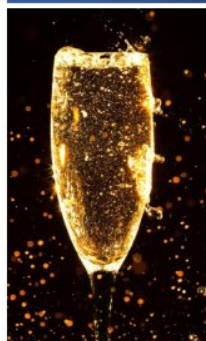
Thursday 7th March 2024

- 159 attended
 - 112 members and
 - 45 guests
- Winemakers –
 - Madeleine Marson from Vinea Marson
 - Jodi Marsh from Sanguine Estate
- 169 bottles of wine consumed
- Feedback score 8.97
- Raffle raised - \$ 2,752



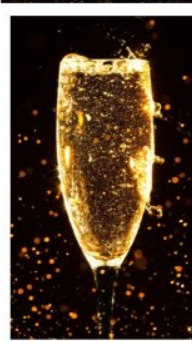


New Functions in 2024



Thursday 23rd November 2023

- Our first Champagne event
- 94 in the Committee Room
- Celebrate 50-year female members
- 3 champagnes from Pommery
- Great networking
- Opportunity to stock up for Xmas
- Feedback scored 8.92





Thursday 1st August 2024

- First WoMCC Olympics event in the ASM
- Speaker - Selin Kuralay, Matilda / Olympian
- 73 people attended
- Function format, guest speaker, duration, venue all positive.
 - "The museum is a hidden gem - how do we use it more?"
- Overall feedback rating 9.12



Upcoming Functions in 2024



Thursday 28th Nov 2024
6.30 – 9.30pm

Friday 27th Dec 2024
7.30 – 9.30am



WOMEN'S ASHES TEST AUSTRALIA V ENGLAND



- Women's Ashes Test: 30th Jan – 2nd Feb, Day/Night
- Two events
 - MCC partnering with WoMCC - Day 1 Lunch, Members' Dining Room
 - WoMCC - Day 2, Committee Room
 - Tickets go on sale mid-December ... stay tuned
- Thanks to Carolyn Bendall for advocating for WoMCC involvement

Key areas of focus and growth for 2025

- Refining our purpose and objectives
- Setting key targets for growth
- Governance development and revision of Rules
- New website in conjunction with MCC website development
- Increase social media and comms competencies
- Greater focus on non-event elements - thought leader, mentoring
- More social/informal connections – coffee for members/past committee

7. Special note of thanks



6. Financial report of the WoMCC



8. Committee Election Results



Committee Election Results



Nicola Steele



Alicia Robson



Megan Shaw

9. Questions

**WOMEN
OF THE MCC**

10. Jane Nathan Patron WoMCC

**WOMEN
OF THE MCC**

Thank you

**WOMEN
OF THE MCC**

Annex 2: Cash Flow statement

Women of the Melbourne Cricket Club
Finance Report
1st November 2023 to 31 October 2024
WoMCC Main Operating Account

Opening Balance in NAB At 31st October 2023 (Audit date) \$ 37,644.44

		Date		
<u>Cash Inflows</u>				
Raffle WBB23 (Square)	fundraising	1/11/2023	\$	2,319.10
MCC receipts WBB23	event	16/11/2023	\$	2,700.00
MCC receipts Champagne Celebration	event	16/11/2023	\$	11,800.00
Raffle Champagne Celebration	fundraising	28/11/2023	\$	1,873.23
MCC receipts Champagne Celebration	event	20/12/2023	\$	4,950.00
MCC receipts WBB23 late receipts	event	20/12/2023	\$	190.00
WBB23 Sponsorship Morgan Stanley	event	24/11/2023	\$	5,000.00
MCC remittance - WBB23 MCC Committee attendees	event	23/11/2023	\$	231.00
MCC receipts WIW24	event	7/03/2024	\$	23,850.00
Raffle WIW24	fundraising	8/03/2024	\$	2,752.38
MCC receipts WIW24 late receipts	event	18/04/2024	\$	160.00
Raffle WIF24	fundraising	20/05/2024	\$	2,598.58
MCC receipts WIF24	event	6/06/2024	\$	11,965.00
MCC receipts Match Day 24 Function	event	6/06/2024	\$	7,030.00
MCC receipts Olympics 24 Function	event	18/07/2024	\$	480.00
MCC receipts Match Day 24 Function	event	18/07/2024	\$	2,185.00
MCC reimbursement Committee Members at Champagne Celebrations	event	8/08/2024	\$	143.10
MCC reimbursement Committee Members at WIF24	event	8/08/2024	\$	220.50
MCC receipts Olympics 24 Function	event	8/08/2024	\$	7,320.00
MCC receipts Olympics 24 Function	event	12/09/2024	\$	480.00
Sponsorship Krispy Kreme WBB24	event	20/09/2024	\$	2,500.00
Sponsorship Jaywing WBB24	event	3/10/2024	\$	5,000.00
MCC receipts WBB24	event	17/10/2024	\$	7,180.00
<u>Sub Total cash inflow</u>			<u>\$ 102,927.89</u>	

Less Cash Outflows from Activities

<u>Function Costs</u>		Payee		
WBB23 Catering	Delaware North	13/11/2023	\$	10,810.00
Champagne for Event	Pommery	20/11/2023	\$	11,965.59
Champagne Celebration Catering	Delaware North	18/12/2023	\$	7,011.50
Champagne Celebration AV	Encore	18/12/2023	\$	294.53
Champagne Celebration Gift for Speaker	Aesop	3/12/2023	\$	75.00
WBB23 AV	Encore	24/11/2023	\$	1,981.65
WIW24 Catering	Delaware North	22/03/2024	\$	19,269.69
WIW24 AV	Encore	25/03/2024	\$	526.35
WIF24 Gifts for Guest Speakers	Al.Ive	4/04/2024	\$	237.00
WIW24 Sanguine Estate Wines	Sanguine Estate	17/04/2024	\$	1,154.27
WIF24 gifts for Guest Magpie Mum	Al.Ive	24/05/2024	\$	15.95
WIF24 Catering	Delaware North	25/05/2024	\$	10,914.75
WIF24 AV	Encore	3/06/2024	\$	1,156.65
Match Day 24 Function	Delaware North	23/06/2024	\$	9,030.70
WIW24 Vinea Marson	Vinea Marson	1/07/2024	\$	1,293.38
Olympics Function AV	Encore	21/08/2024	\$	578.33
Olympics Function Catering	Delaware North	21/08/2024	\$	7,711.20
WBB24 J Felgate Emcee	TGI Sport Marketing	21/10/2024	\$	3,300.00
WBB24 AV	Encore	23/10/2024	\$	1,494.08

Donations Paid

Sponsorship Waverley Softball Club \$ 1,000.00

Adhoc Expenses

Meeting Expenses 11/9/23	Delaware North	19/02/2024	\$	84.50
Meeting Expenses 9/10/23	Delaware North	19/02/2024	\$	97.50
Badges for new Committee Members	Patricks	11/12/2023	\$	54.45
AGM Catering	Delaware North	14/12/2023	\$	804.95
Gifts for outgoing Committee Members (5)	Williams florist	4/12/2023	\$	450.00
Catering for outgoing Committee Members	Tippler & co	6/12/2023	\$	809.97
Meeting Expenses 26/2/24	Delaware North	7/03/2024	\$	78.00
Meeting Expenses 15/4/24	Delaware North	1/05/2024	\$	100.80
Strategy Sessions Workshops	Jac Phillips	3/06/2024	\$	2,200.00
Meeting Expenses 27/5/24	Delaware North	14/06/2024	\$	129.00
Catering for Strategy Session 1	Delaware North	18/07/2024	\$	233.20
Catering for Strategy Session 2	Mythos Gyros Bar	18/07/2024	\$	193.50
Badge Committee Member	Patricks	21/08/2024	\$	18.15
Meeting expenses 15/7/24	Delaware North	21/08/2024	\$	54.00

TFR FUNDRAISING MONIES TO NEW BANK ACCOUNT 3/06/2024 \$ 20,148.95

Sub Total cash outflow \$ 115,277.59

NET CASHFLOW -\$ 12,349.70

CLOSING BALANCE As per Bank 31/10/2024 \$ 25,294.74

**Women of the Melbourne Cricket Club
Finance Report
1st November 2023 to 31 October 2024
WoMCC Charity Fundraising Account**

Monies held for Charity Donations

Balance Held at 31/10/23 \$ 11,605.66
Fundraising since balance date \$ 9,543.29

Total \$ 21,148.95
Less Donations paid \$ 1,000.00
Sponsorship Waverley Softball Club representatives \$ 1,000.00

Bank Balance Charity Funds at 31/10/24 \$ 20,148.95

Annex 3: Auditor's report



AUDITOR'S REPORT TO THE MEMBERS OF WOMEN OF THE MELBOURNE CRICKET CLUB

I have reviewed the accompanying financial report of the Women of the Melbourne Cricket Club comprising the accompanying Cash Flow Statement for the year ended 31st October 2024.

In my opinion the financial report gives a true and fair view of the financial position of the Women of the Melbourne Cricket Club as at 31st October 2024 and of its financial performance for the period then ended.

Restrictions on Distribution and Use

The financial report has been prepared to enable the Women of the Melbourne Cricket Club to provide the Members with a financial report regarding the Women of the Melbourne Cricket Club's activities for the year ended 31st October 2024. My report is intended for the Members of the Women of the Melbourne Cricket Club and should not be distributed to or use by other parties other than the Members.

Alison Foenander, C.A
Director

11th November 2024